

**ULTRAFRESH**  
Your Growth is Our Business

Minimum Investment - Maximum Returns

21 Years of Expertise | Indian Kitchen  
Design | Premium Quality of Products |  
Easy to Start Business

**ULTRAFRESH**

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## Business Opportunities - Start Modular Kitchen Showroom- Earn The Benefits

### Market Dynamic

### Who is Eligible

### How to Start

#### Vision:

"To become a leading brand of Modular Kitchen in India"

#### Mission:

- Providing Quality products and value for money to the customers with Excellent after sales services.
- Building and maintaining Relationships with Business Associate and Customer
- Using Existing Network of Distribution to make products available to the Customers efficiency
- Changing the Behavior and perception of consumers towards Modular Kitchen
- Focus on the Middle segment and positioning ourselves as the world class manufacturer of Modular Kitchen.

#### Dynamics:

- 1). Over 21 Years of expertise in the Modular Kitchen & Appliances Industry
- 2). One stop shop solution for modular kitchen requirements : Modular kitchens , kitchen appliances , kitchen accessories.
- 3). Modular kitchen industry is growing at a brisk pace of 40% per annum.

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There are four categories which are vacant for Ultrafresh Galleries

- 1). Ultrafresh Representation – Investment 5 lakhs.
- 2). Ultrafresh shop in shop –Investment 8 Lakhs.
- 3). ULTRAFRESH Mart –Investment 25 Lakhs.
- 4). ULTRAFRESH world – Investment 30 Lakhs.

#### Eligibility Criteria:

- 1). The showroom should be in a prominent area so that the footfall could be maximum.
- 2). The person should have shop at a prime location with parking facility available.
- 3). The business associate or the showroom Manager preferably be computer literate so that he or she would not face any obstacle regarding business activities.
- 4). The Business Associate preferred be around age between 30 to 45 years old so that he can understand the concepts of business easily.

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How to start your Modular Kitchen Business?

You can start your modular kitchen business by adopting Ultrafresh business plan. Identifying your target market is the basic step in creating a business plan. Ultrafresh would like to introduce as manufacturer of modular kitchens, cabinets ,shutters and appliances . If you are interested to start modular kitchen business in your place, we can assist you for the complete setup including training in basics of kitchen working, designing, and installation.

#### Process to start business with ULTRAFRESH

- 1). Site viewing
- 2). 70 % advance of total investment
- 3). Signing of Agreement
- 4). In the time your gallery would be made , training would be provided at Head office to provide full knowledge about the products and to run successful gallery.





# Ultrafresh Galleries

The Perfect way to built your  
business and earn more  
return on your investment.

